

Wild Flower Turf selected for biodiverse environmental scheme

Wild Flower Turf has developed a new product designed to give a bio-diverse wild flower turf suitable for all types of landscaping projects



Top left: Normand Park; Bottom left: A Green Roof; Right: Harvesting the 'wildflower' turf

Wild Flower Turf's Managing Director, James Hewetson-Brown declares the advantages of creating a wild flower meadow of any size without the risk and potential disappointment associated with seeding.

"So many customers come to me needing a solution when seeding has failed, and I am pleased to be able to offer a guaranteed way of establishing a wild flower meadow. The turf is suitable for a wide range of uses and examples include gardens, orchards and a municipal park as well as river diversion schemes, in fact anywhere that biodiversity, low maintenance and a natural environment is needed."

Wild Flower Turf was recently selected by Kinnear Landscape Architects to supply nearly 2000m² of wild flower turf for Normand Park in West London, as part of an overall turfing requirement that is in excess of 10,000m². This is the latest in a number of projects where Kinnear Landscape Architects have specified Wild Flower Turf and results have been dramatic:

"We have been specifying Wild Flower Turf for the last three years and our recent project at Normand Park, Fulham has been very successful. The turf was laid in April and May and we are delighted with the result – a lovely

wildflower meadow in Central London, without the germination risks and weed ingress that can occur when using seed" says Maria Horn of Kinnear Landscape Architects.

Wild Flower Turf uses a seed mix of 50 percent wildflower seed and 50 percent grass seed in its soil-less system. This high wildflower content prevents the grasses from dominating the sward. The formation of a dense sward of mature wildflowers and grasses allows the wildflower turf to act as a weed blanket suppressing the establishment of weeds from the prepared soil. The roll sizes range from 1.25 m² to 40m², which adds to the weed suppressing effect, with the advantage of quick and easy laying times.

After a large seeding project failed for house builders, Wilson Homes, Wild Flower Turf was called upon at a sensitive ecological site where the habitat of Great Crested Newts had to be attended to, in order to meet the Environment Agency's exacting requirements. Tom Hickman, Director of Hickman Bros Landscapes Ltd, was delighted with the turf. "It was quick and easy to lay and in my opinion a great way of establishing a wild flower meadow. It was remarkable how soon a variety of species were flowering in the early summer, eight weeks after we laid the turf."

WILD FLOWER TURF has also supplied their wild flower meadow turf for a number of green roof projects. The turf lends itself to roofs as it is hardy and requires little maintenance. Once the turf has been laid, the roof provides a bio-diverse habitat for all sorts of organisms bringing the environmental benefits of the countryside to any urban development. All species used in the turf are native to the British Isles and produce a roof that is attractive and eye catching.

In addition to wild flower meadow turf for roofs, Wild Flower Turf is currently working with Lindum Turf to create a product that will give an alternative to sedum mat, whilst providing greater bio-diversity and colour. Lindum's managing director, Stephen Fell says, "Our ability to offer an attractive and interesting alternative to sedum is being seen as a real breakthrough". 🏠

➤ **Wild Flower Turf**
 Ashe Warren Farm
 Hants RG25 3AW
 ➤ 01256 771222
 ➤ www.wildflowerturf.co.uk